## 30 years IBM i

Innovation in action on IBM i

### Who are we?



- Small IBM i ISV and IBM business partner located in Oostkamp, (near Bruges)
   Belgium.
- Working with IBM i and its predecessors for more than 40 years.
- Applications: accountancy, real estate and customs.
- Expertise in RPG, SQL, PHP, HTML, Unity, nodejs, linux...
- Website : <u>www.cdinvest.be</u>
- IBM Champion 2018 and IBM Fresh Face 2017
- What you don't know how to do, we do.

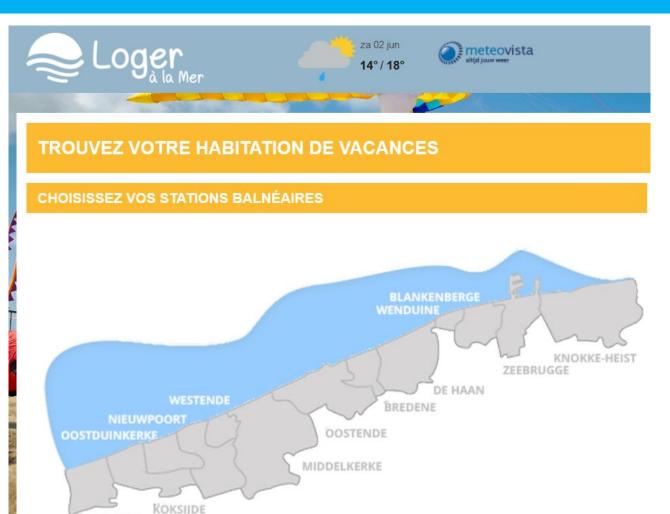
## Agenda

- •CIB LAZEE
- Deknudt Frames
- JORI
- •IBM Watson

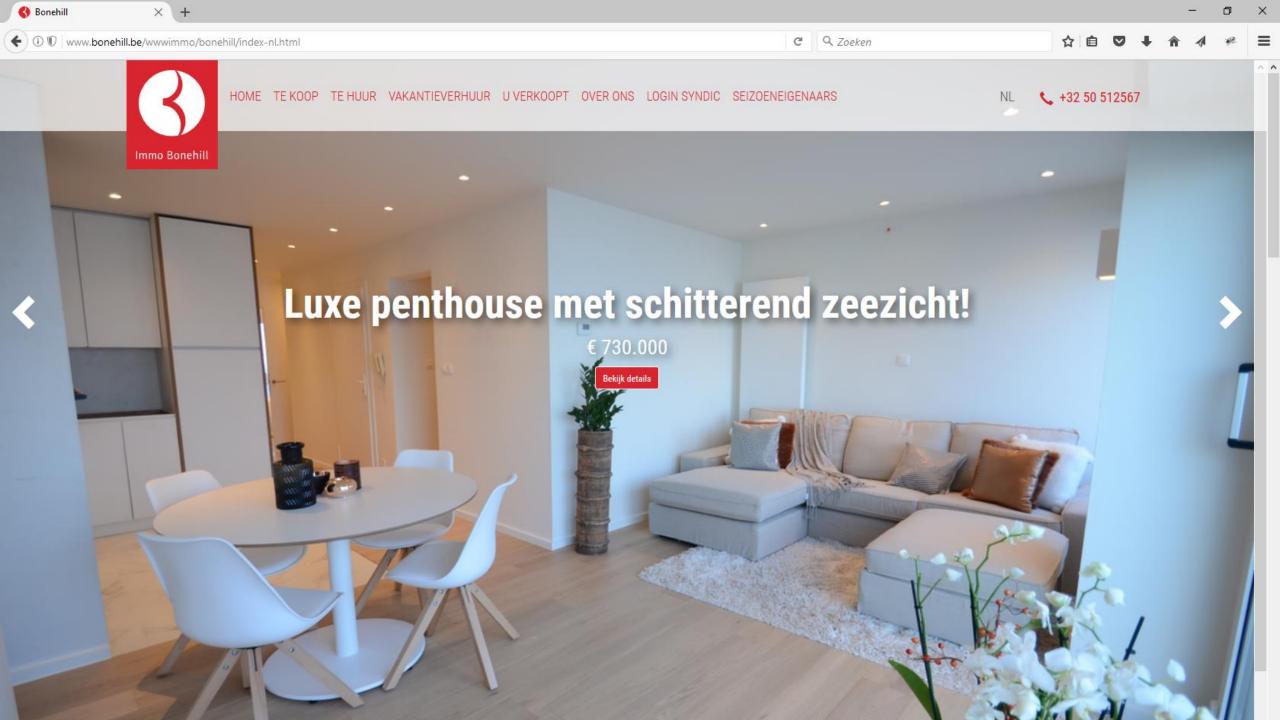




https://www.ibm.com/case-studies/ORIS



DE PANNE





♦ ① ① www.bonehill.be/wwwimvkp/imv7020.pgm?taal=nl

C Q Zoeken









HOME TE KOOP TE HUUR VAKANTIEVERHUUR U VERKOOPT OVER ONS LOGIN SYNDIC SEIZOENEIGENAARS

+32 50 512567



Recent vernieuwd lichtrijk 3slpk appartement met zijdelings zeezicht.

Knokke-Heist

**3 2** 

€ 595.000 Bekijk details



Zonnig appartement te Duinbergen met breed zijdelings zeezicht.

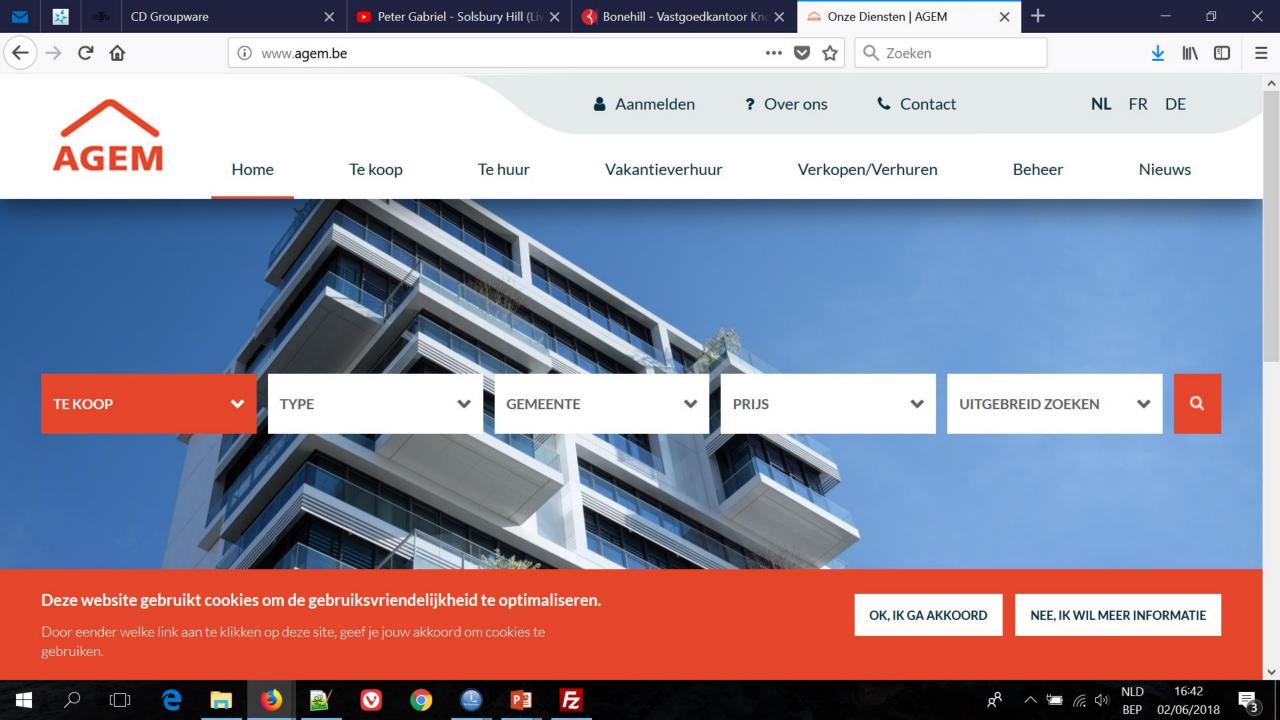
Knokke-Heist

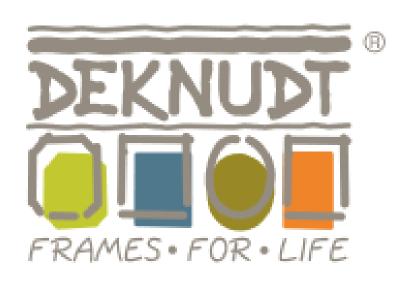
🗀 3 😩 3 🖪

€ 695.000 Bekijk details



€ 2.950.000 Bekijk details





#### **Formats courants**

- 3.5x4.5 (4)
- 9x13 (99)
- 10x15 (447)
- □ 13x13 (175)
- ☐ 13x18 (412)
- v plus

#### **Autres formats**

- 3x4 (0)
- 3.8x4.8 (0)
- ☐ 4x4 (1)
- ☐ 4.5x6(1)
- 4.5x7 (0)
- ✓ plus

Couleur

### Cadres pour 1 photo

Acheter un cadre photo en ligne? Ci-dessous vous trouverez de

### 100 résultats des 575

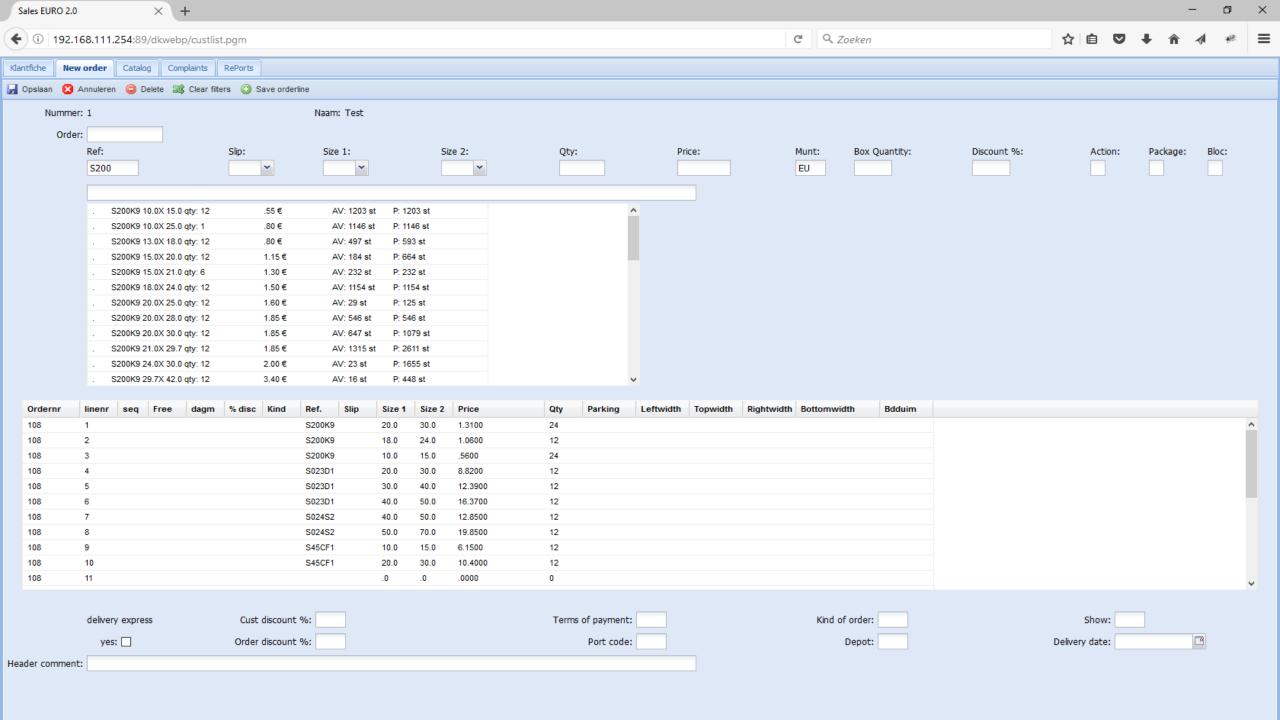


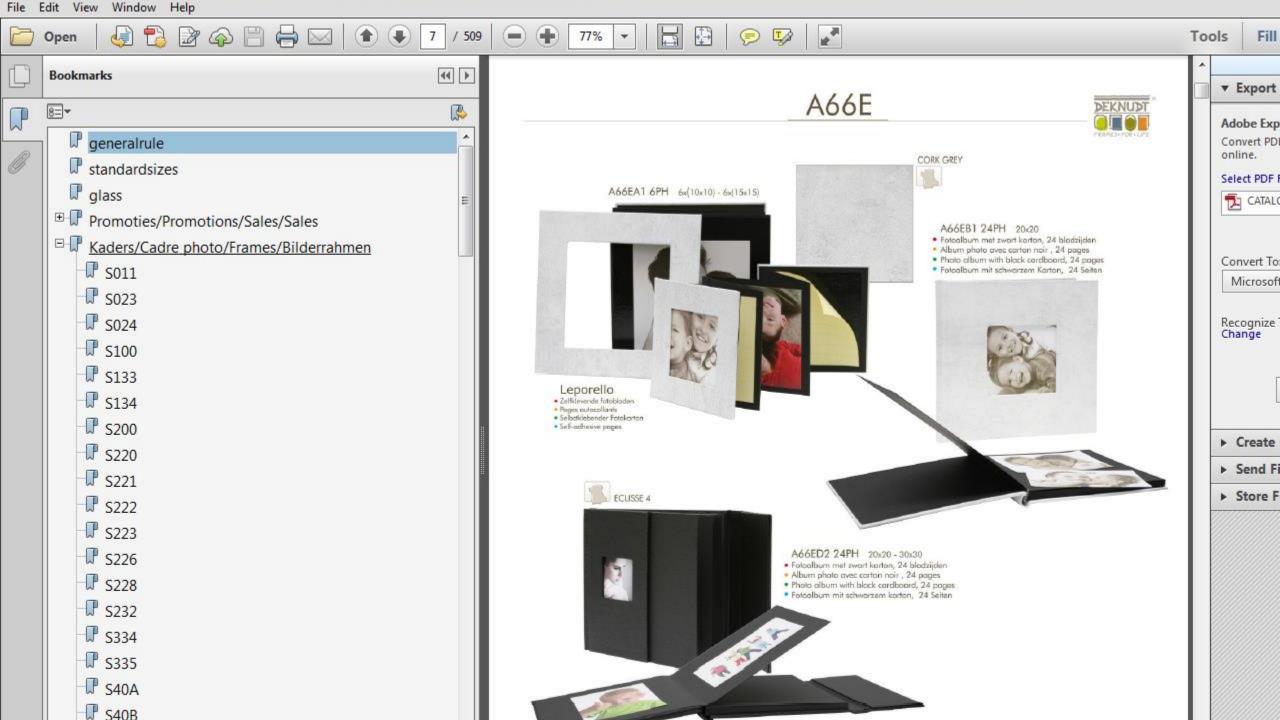
### Cadre photo brun avec passe-par double pour 1 photo

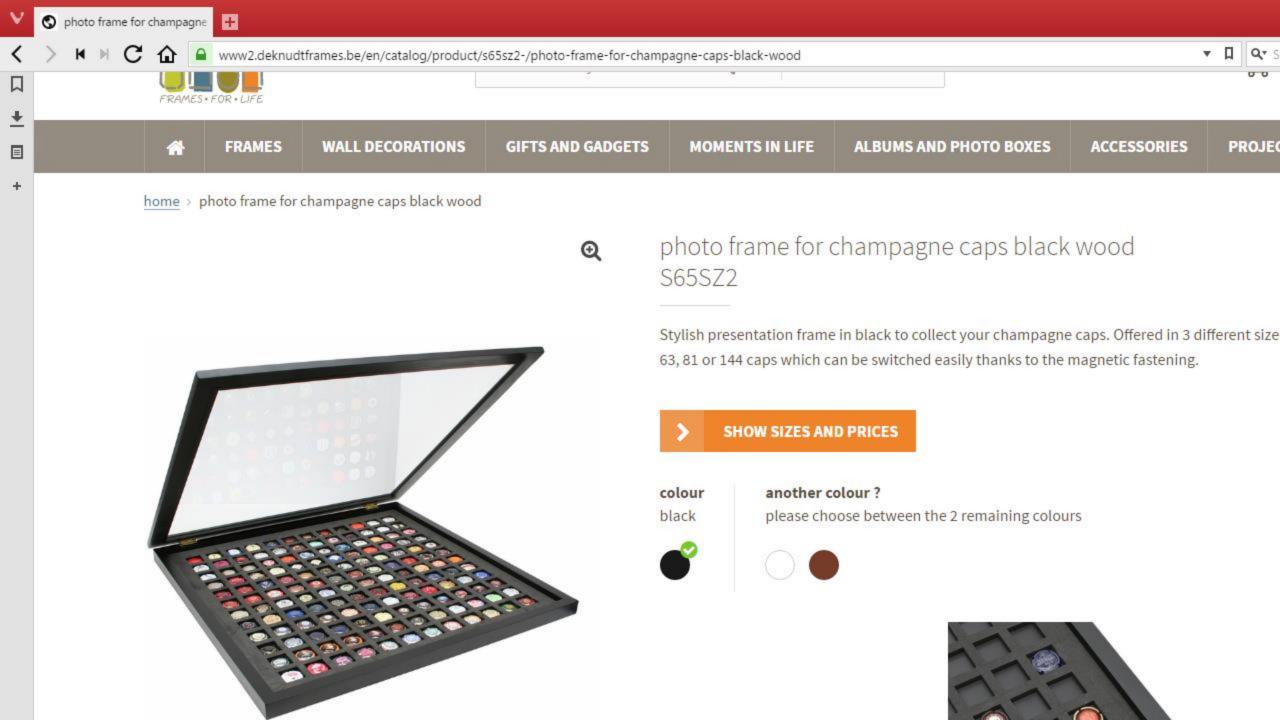
S65KQ1

10x15cm > 20x30cm 7,90 € 17,40 €

https://www.ibm.com/case-studies/deknudt-frames



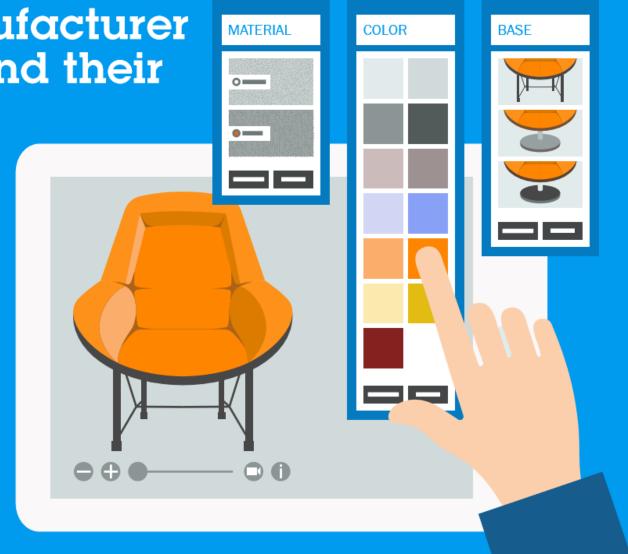




# How does luxury manufacturer JORI help customers find their perfect furniture?

- Created a 3D configurator with open source software on IBM® i
- Helps visualize 1000s of combinations of frames, fabrics and finishes
- Inspires customers and cuts time-to-delivery by 50%
- Will use IBM Watson® Al tech to suggest the perfect fabric







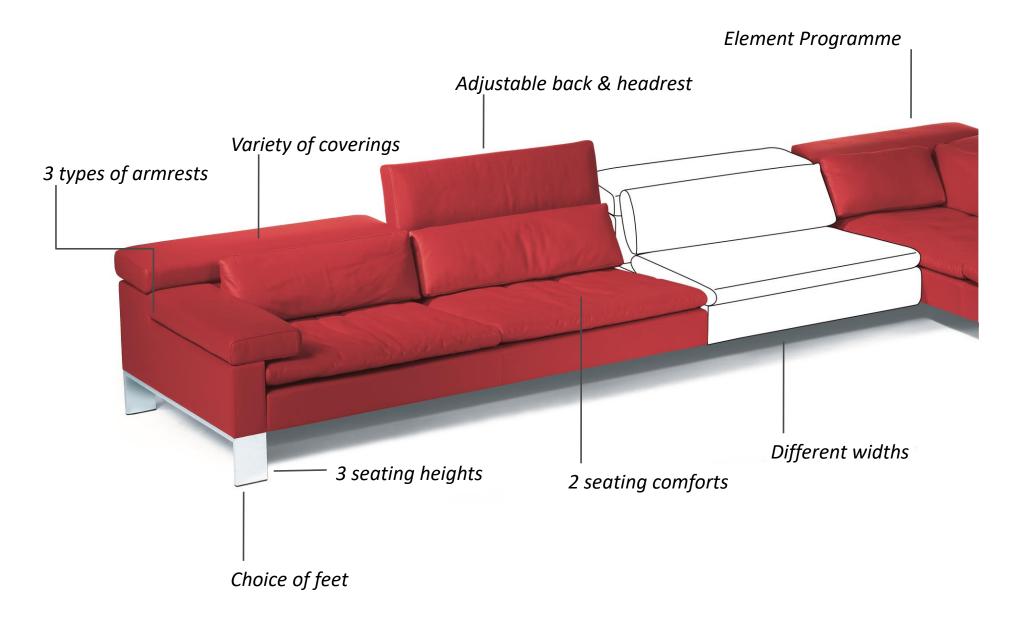
https://www.ibm.com/case-studies/jori

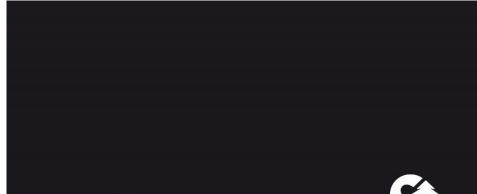
https://www.ibm.com/blogs/clientvoices/time-market-edge-3d-designtechnology/



A story all about Innovation, Comfort & Craftsmanship

### **Personalisation & Individualisation**







décor et jardin





















### Homepage

### > Produits

Portails et portes

Abris de voiture

Pergola

Pool houses

Remises et abris

Terrasses

Décoration de jardin

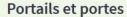
Mobilier

Clôture

Bois de jardin

Entretien







Abris de voiture



https://www.collstrop.be/fr-fr/produits/portails-et-portes





















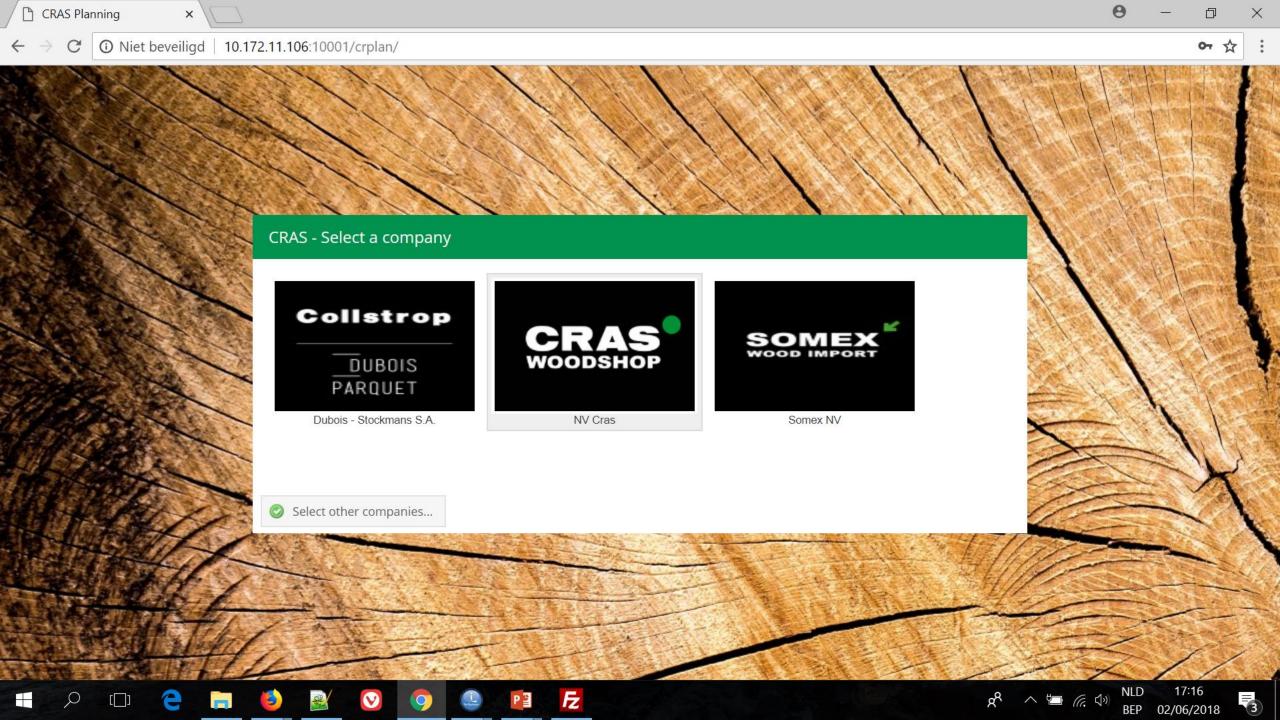


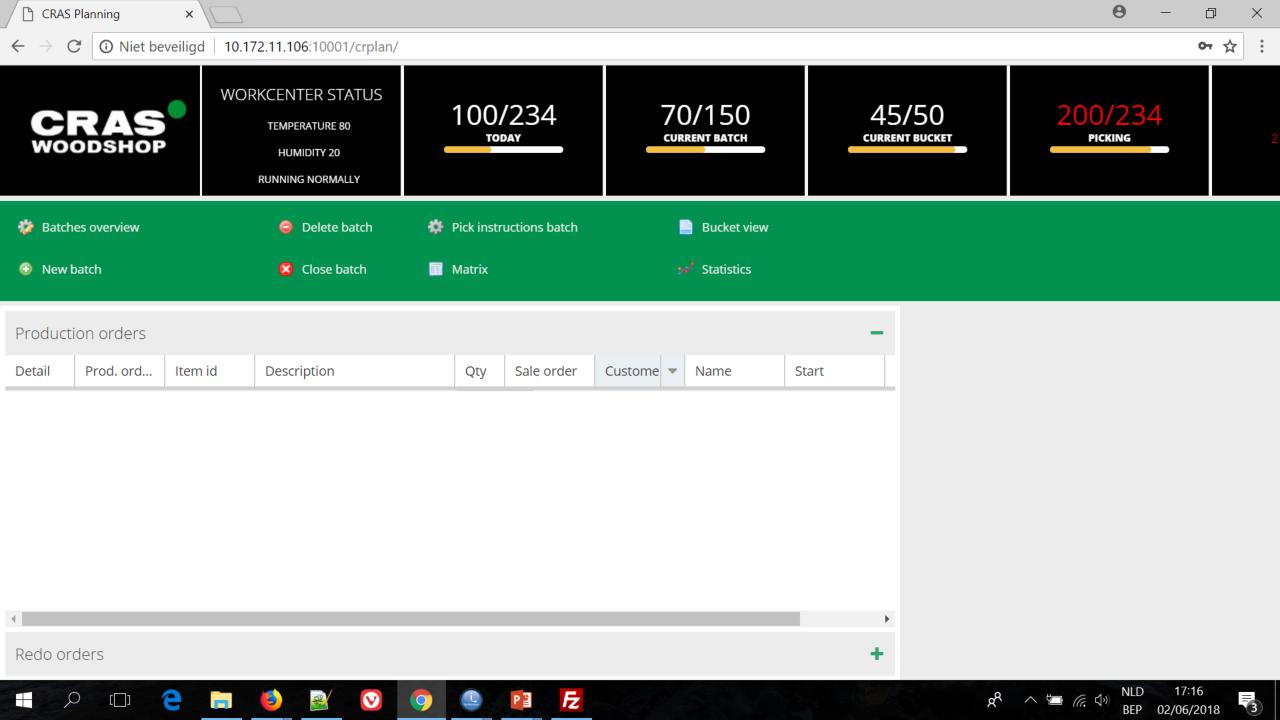












## The importance of images





## Importance of pictures

- 3.2 billion pictures are shared online each day
- They contain brands, products, services, ads ...
   Interesting to find out if they are yours.
- 80% of those images don't mention brand or product in the accompanying text.

→ Insight missing

## What is AI?

Artificial Intelligence (AI)

= science of making computers do things that require intelligence when done by humans.

Above intelligent or Abysmal idiot?

## IBM Watson – What is it?

https://www.ibm.com/watson/

It is IBM's platform for Al.

Together with Power AI it can provide you with new insights and new ways to do business.

Watson provides a set of preconfigured API's and services so you can implement AI easily and quickly.

## IBM Watson - Other AI tools

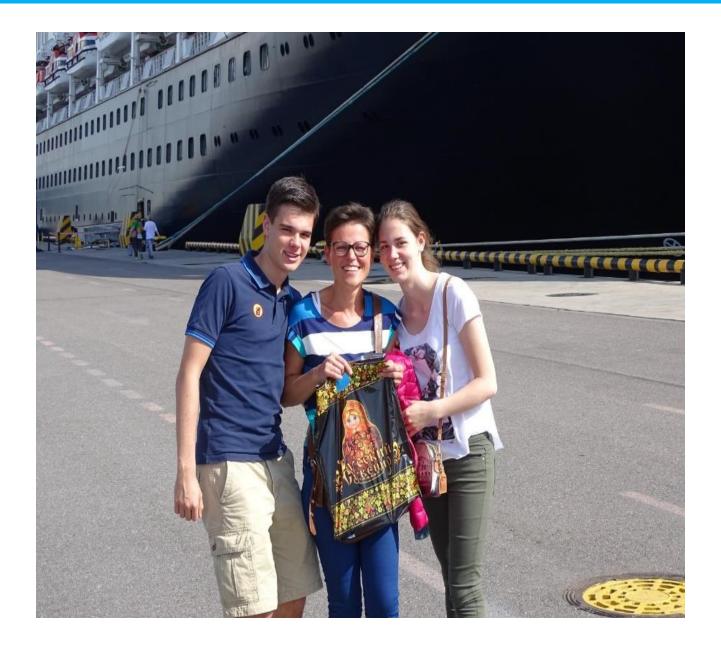


## IBM Watson – Al



## Let's try





## Putting it all together

| Lisa talks to me                                                                                                 |
|------------------------------------------------------------------------------------------------------------------|
|                                                                                                                  |
| Upload an image from your desktop or take a picture using your phone camera                                      |
| Take a photo using your phone camera (or) upload an image from your desktop  Bladeren Geen bestand geselecteerd. |
| Image content                                                                                                    |
|                                                                                                                  |
| Lisa voice of recognized image                                                                                   |
| Once the image is analyzed, an audio clip will be played about the description of the image.                     |

<script> \$ (document).ready(function() { var camera = document.getElementById('camera'); var frame = document.getElementById('frame'); camera.addEventListener('change', function(e) { var file = e.target.files[0]; uploadFile(); }); }); function uploadFile() { var fd = new FormData(document.querySelector("form")); \$('#myAudioElement').hide(); \$('#idAnalyzingError').hide(); \$('#idAnalyzingScene').show(); \$('#idAnalyzingDone').hide(); \$.ajax({ url : "/uppictp/pic2watson.pgm", type : "POST", data : fd. processData : false, contentType : false, dataType: 'json', success : function(result) { //alert(result.sentence); \$('#result span').text(result.sentence); \$('#myAudioElement').attr('src', '/mobile/watson.ogg'); \$('#myAudioElement').trigger('touchstart'); \$('#idAnalyzingScene').hide(); \$('#idAnalyzingDone').show(); \$('#idAnalyzingError').hide(); \$('#myAudioElement').show(); error : function(xhr, ajaxOptions, thrownError) { \$('#idAnalyzingScene').hide(); \$('#idAnalyzingDone').hide(); \$('#idAnalyzingError').show(); \$('#myAudioElement').hide(); });

</script>

### Conclusion

You all have Power systems. You now can put those machines to work and leapfrog your competition in terms of speed and transform your business.

There are many possibilities just do what Thomas J. Watson founder of IBM encouraged us to do: THINK!

## THANK YOU FOR YOUR ATTENTION